

Where will you be in 5 years?



Whatever Is On Your Horizon — We Want To Help You Get There.

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training for trainers



Compete on the Global Stage

We can help you get there

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Compete on the Global Stage

We can help you get there

Finding a way to be a link in the global chain of suppliers and services means matching your company's competitive advantage against potential competitors a world away.

Strategic and operational differentiation is the key to unlock the stratospheric advantage you need.

attitudes towards themselves, their job, and their trainees

EVOLUTION IS EASIER WHEN YOU HAVE A PROVEN METHOD OF DEVELOPING

The world is changing and your personnel need to have excellent internal trainers who know how to transfer skills and knowledge, not just cover some material. Putting your most efficient worker on the task of training others doesn't guarantee you the results.

We understand. We'll help to build the capabilities of your training teams to transfer knowledge, and evolve to a contender in the global market.

We can help you to enhance your training investment too by preparing your trainers and coaches to succeed with practical tools and skills. When they succeed, you succeed.



WE DON'T SUCCEED BY "TELLING" YOU... WE BELIEVE IN EFFECTIVELY TRANSFERING KNOWLEDGE AND BUILDING SUSTAINED INTERNAL CAPABILITY

Our team has over 30 years of practical skills development experience. We know the art of instructional techniques and how to prepare for the road ahead.

And, CESD Services believes you will succeed more rapidly when you have a coach to guide you. Whether you are using us for a train the trainer initiative or for our complete Competitive Edge Program, our consulting philosophy is to involve your organization in the solution. To do that we can provide mentoring and coaching support following the initial training, so that your organization will permanently adopt the behaviours that will help you rocket past the competition.

IN OUR 4 DAY WORKSHOP, WE CAN DEMONSTRATE AND TRANSFER INSTRUCTIONAL TECHNIQUE EXCELLENCE TO YOUR ORGANIZATION

- THE ROLE AND RESPONSIBILITIES OF A TRAINER
- LEARNING LAWS
- DESIGN TRAINING FOR SUCCESS AND IMPACT
- DELIVERY
- EVALUATION METHODS
- PUTTING THE INSTRUCTOR AND THE STUDENT TOGETHER
- EFFECTIVE COACHING AND CRITIQUE
- CONTINUOUS IMPROVEMENT
- PRACTICAL APPLICATION OF TRAINING METHODS

*"This course gives a great understanding and lays out strong principles to follow for teaching or training **anything!** It is not narrow to one industry or only one teaching method. It is applicable to everyone. What impressed me most is that the course provides the complete and full tool box for me to incorporate into my training, which I did not previously have."*

Jan Young — Dynamic Machine Corp.

"The information and techniques provided in this workshop have been applied and proven for multiple industries such as training in the Canadian Forces, as well as training in the insurance, travel, transportation, financial, manufacturing, and automotive industries. This course is applicable to any organization training any subject matter."

John Kliewer—Leader, Consulting
CESD Services

CESD Services can do the same for you.

WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

We provide training and knowledge transfer consultancy services to support your company's rise to the stars.